

Hello, University of Calgary Faculty of Arts Students! My name is Belen Tamariz, and I am in the running to be your Faculty of Arts Students' Association Vice President of Communications! I'm working towards a Bachelor of Arts degree in Communication and Media Studies. As an international student, I'm incredibly passionate about getting involved in many student movements. This past term, I had the privilege of serving as the FASA Communication, Media and Film Department Representative and gaining experience through my position as Director of Events and Volunteering in Students in Communications. Since becoming involved in FASA I have witnessed the dire state of Alberta's post-secondary sector, thus I feel obliged to continue the push for meaningful change and representation within the Faculty of Arts at the University of Calgary.

Recent global challenges have exposed some of our post-secondary system's greatest flaws. Now more than ever, UofC needs bold and experienced student leadership, and that is why I'm motivated to remain involved at a Department, Faculty and Institutional level. To build on the successful, innovative and exciting ideas proposed during the Students' Union 2022 general election, I will:

1. Improve Communication with Arts Students by:

- a. Working alongside the President to develop an annual marketing and communications plan, including press releases, digital advertising, and interviews,
- b. Collaborating with the Vice President of Operations & Finance on enhancing FASA's newsletter,
- c. Working with the Students' Union to obtain the Arts students' email list and department-specific email lists, assisting Department Representatives in their duties,
- d. Improving the navigability and general aesthetic of FASA's website, and
- e. Soliciting Arts student feedback by creating an accessible and interactive Association discord server.

2. Grow FASA's Profile on Campus by:

- a. Collaborating with the President and Vice President Academic on educating members through online platforms,
- b. Creating student leader profiles to highlight the excellent level of student leadership within FASA and promote the collaborative nature of the organization,
- c. Using FASA's considerable reach to advertise department-specific events, increasing participation and awareness, and
- d. Bringing the Association's online presence to new and relevant digital platforms.

3. Create an Engaging Community within the Faculty of Arts by:

- a. Promoting the Association, its events, activities and services to undergraduate students,
- b. Promoting relevant opportunities from affiliate organizations, such as events from the Faculty of Arts department or program-oriented student organizations, and
- c. Managing the Association's "Street Team" to engage in community-oriented activities.

Change can only happen if there is proper, honest and continuous two-way communication between students and their departments within the Faculty of Arts. I would be honoured to build that foundation to begin asserting our collective power and be the change we yearn for. Reflecting on the last few unparalleled years, we must understand each day comes with its own unique opportunities. I believe everyone matters, and together we can build a stronger foundation and community at one of the most prominent Faculties at the University of Calgary.

If you would like to discuss my platform further or contact me for campaign-related reasons, please feel free to reach out using the following platforms:

- **Instagram:** <https://www.instagram.com/fasavpcomms/>
- **Email:** belenfasavpcomms@gmail.com

Thank you so much, and please remember to **vote for Belen from April 11th to 13th.**