

Hullo, my name is Wajih and I'm running to be your next VP Communications and Secretary!

As a third-year Economics major, I am acutely aware of how overwhelming university life can be for new students. It is easy to feel as if you are missing out on important events or opportunities, which can be frustrating and disheartening. That is why, as the VP of Communications for the Arts Faculty, I will commit to ensuring that every student feels informed and supported throughout their time at the university.

My experience as the founding president of the Poetry Club has given me valuable insights into how to organize and execute successful long-term marketing plans. We won the best new club award by building awareness and engaging with our peers. I plan to use this experience to focus on three primary areas: opening opportunities, fostering two-way communication, and building a community.

The first step towards opening opportunities is to make them more accessible to students. I will work on enhancing our website and social media platforms to provide students with more information and links to various sources of support. Additionally, for students who do not follow or are unaware of our media sources, I intend to expand our "street team" program. This program will consist of students from all departments who will receive useful training, materials and guides to facilitate connections and keep their peers informed about everything that FASA has to offer.

The second area that I am focusing on is fostering two-way communication. I believe that effective communication is the key to building a strong community within the Faculty of Arts. We want to make FASA more than just an information booth; we want to make it easily accessible to students, available whenever they need it. This means not only checking emails and social media frequently, but also making our presence known through Instagram stories and providing invitations to chat after emails. Our "street team" will also play a critical role in this effort, as they will be able to answer straightforward questions and redirect other students to appropriate resources when necessary.

The third area that I will focus on is building a community within the Faculty of Arts. With disciplines ranging from Anthropology to Economics, effective communication will help students feel more connected to their peers and FASA as a whole. As students become more aware of the available opportunities, they will naturally start to spread the word, creating a ripple effect that will reach even more students.

In conclusion, my goal as the VP of Communications for the Arts Faculty is to ensure that all students have the opportunity to succeed and thrive during their university years. By expanding our communication channels, providing more information about opportunities, and fostering a strong sense of community, we can create an environment where students feel supported and empowered to pursue their passions. I am confident that with these efforts, we can make a positive impact on the lives of many students and help them achieve their goals. Together, we can build a stronger, more connected Faculty of Arts.